



## Case Study Service



Nicholas and Smith provide a service to major organisations which want to generate learning materials from their own company experiences.

Nicholas and Smith has expertise in the production of video and education materials as well as a professional understanding of essential management topics including risk management, safety health and environment, process safety, auditing, and soft skills topics such as performance counselling and conflict resolution.

This combination of skills has been sought by a variety of Australian and multinational organisations to assist in their in-house training, education and change management. These include the Australian companies Woodside and Baulderstone and the multinational, Evonik.

### ***Project example:***

Evonik is one of the world's leading specialty chemicals companies with approximately 33,000 employees. About €13 billion of sales were generated by the company. Recently Evonik launched its 'safety culture' framework and needed a video presentation which incorporated its own case study stories from around the world including Germany, the USA, China, Singapore, Slovakia, France, and Hungary.

Nicholas and Smith were contracted to develop and produce the video. This involved drafting from story, with script development through to filming, graphics and editing. The final videos (6 x 10 minute programs) have been translated into 10 languages. It has been a significant contributor in advancing the desired safety culture throughout Evonik, worldwide.

Please contact FutureMedia for more information and to arrange a quote.

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