

# Rules are meant to be ....?

MISTAKES . VIOLATIONS . CONSEQUENCES

## NEW Training DVD



### The problem

In almost every workplace rules are violated.

The consequences are high financial costs, injuries and sometimes, loss of life.

So, tackling the issue of rules is always a priority.

The challenge is getting the message across in a way that changes behaviour; having the message understood so that all employees contribute to achieving 100% rule compliance.

### The solution

**Rules are meant to be ....?** is a dynamic, new training video package designed to cut through the fog of message overload.

### Football

It combines the universal language of football, English Premier League football and US Soccer, with real industry case studies to deliver a powerful message.



It's bold, clear and memorable.

It promotes discussion.

It will engage employees at every level in your organisation.

### Industry case studies

- **The missing split pin** – the defence force helicopter crash that resulted in 9 deaths
- **Confined space** – The nitrogen asphyxiation and death of 2 employees

## A ready to go training package



### The DVD

**3 trigger video titles – 4 mins each**

Trigger video 1: Simple mistake or violation?

Trigger video 2: Why do we break rules?

Trigger video 3: How do we keep to the rules?

### The CD

#### A Trainer's Guide

- Extensive trainer's guide with structured 25 minute training sessions for each trigger video
- Participant exercises

#### Participant's workbook

### Who is this training resource for?

- Frontline staff
- Managers, Supervisors and Team Leaders

### How do I use it in staff training?

This DVD training package is fully flexible:

- Easy integration into your existing training
- Toolbox talks
- Include in your induction program
- Self-study

### Rules are meant to be ....?

AUD\$995 + GST

**Intranet and Full Corporate Licence available**